



HeartKids

Heart to Heart Gala Ball

Heart defects are the most common birth abnormality





HeartKids

- ♥ 4 new heart babies are diagnosed every week in Perth, that is over 200 every year
- ♥ Every day in Australia 6 babies are born with Heart Disease, that is 2000 per year
- ♥ Many more acquire heart conditions during childhood
- ♥ Heart disease is main cause of children being admitted to intensive care
- ♥ Heart disease is the leading cause of death in Australian children
- ♥ Each year, we lose more than twice as many kids to heart disease as we do to all childhood cancers
- ♥ Heart defects are present in one in every 100 babies born in Australia
- ♥ Heart defects are the most common birth abnormality
- ♥ Each year The Children's Cardiac Centre at PMH performs 110 operations, 1600 echocardiograms & 70 cardiac catheter procedures
- ♥ Annually over 1700 children are treated at the Children's Cardiac Centre (PMH) as outpatients

HeartKids WA not only supports the families of those children, we want to help change the statistics, and ensure that the Children's Cardiac Centre at Princess Margaret Hospital in Perth continues to provide the best possible equipment and facilities for children with heart conditions and their families.

Our Profile

HeartKids WA is a registered charity that supports families who have a child born with a heart condition or who acquires a heart condition during childhood. We offer a diverse support program, fund equipment for the Children's Cardiac Centre at PMH, and support childhood heart disease research.

Established in 1979, we are incorporated and offer tax deductibility status. We are partially funded by the WA Health Department, but otherwise self fund activities by way of subscriptions, donations, grants, fund raising projects and support from community minded companies. Current membership stands at 500

The activities of the group are coordinated by a volunteer Board of Directors and administered by 3 staff members. Our Board includes parents of children with heart disease and community minded individuals.

Together we work towards furthering our vision of 'embracing the future for heartkids'.

Our Values

Every day HeartKids WA deals with amazing children and families, talented and dedicated staff who are involved in their treatment and support, and a wide range of individuals who are dedicated to making a real difference to the future for HeartKids.

We value their Courage, Strength and Tenacity.

If you share these values, we welcome your support of HeartKids WA Inc.

What we do

Many of the children HeartKids supports have long-term, life threatening illness. HeartKids WA provides direct support, understanding and information to these children and their families, and continues to assist them throughout their lives as they experience the many challenges and celebrations that are typical of a HeartKid's journey.

Why we do what we do

HeartKids believe that parents, and children, who are well informed and supported are better able to cope with the day to day management of their child and condition; and we recognise that a number of questions encountered may not always be medical.

Inaugural Event

We are delighted with the success of the inaugural Heart to Heart Gala Ball. The success being measured by the ticket sales, support of the community and our membership; and the sponsorship and commercial assistance secured; all culminating in a fantastic event that was enjoyed by all and raised over \$65,000.00.

Our sincere thanks have been expressed to the supporters of the 2007 event, who included:

The Mortgage Gallery
Western Power
Harcourts
Delta Print

Bankwest
Homeside Lending
Corporate Theatre
Motive Conventions
Oakover Wines

Entrust Private Wealth Management
Glendinning & Associates
The Answer Agency
David Beavis Gallery

The proceeds from the Ball have been allocated and immediately improved the Services offered by HeartKids WA. Support hours available to families have been doubled, new programs are in place and existing programs expanded and enhanced. Our commitment to Nursing research at The Children's Cardiac Centre at PMH has been met, with this program running over the next two years.

HeartKids WA, with your assistance is making a difference in the lives of many children and families.

Please join with us in 2008 and together create a brighter future for Australian HeartKids.

What you can do in 2008

The signature event on the HeartKids WA calendar in Perth is the 'Heart to Heart Gala Ball'. The 2008 event, our second, will be held in March at the Hyatt Regency Grand Ballroom. We warmly invite you to be involved.

While final arrangements are being confirmed, the preliminary details are:

Date: Saturday 8th March 2008
Time: 7.00pm for a 7.30pm start
Venue: Hyatt Regency Grand Ballroom
Band: Peace Love and all the Stuff
Ticket Price: \$160.00
Corporate: Supporters already committed to the 2008 event include

The Mortgage Gallery
The Answer Agency

Motive Conventions
Corporate Theatre
Entrust Private Wealth Management

Delta Print
Oakover Wines

PMH Intensive Care Unit and Children's Cardiac Centre will benefit from the proceeds of this event. We are committed to purchasing a Portable Ventilator (ICU) and contributing to the purchase of a new Echocardiogram machine (CCC).



Sponsorship Packages



Gold Heart Sponsor - \$20,000

- ♥ Principal Sponsor status
- ♥ Your logo on sponsor and campaign pages of HeartKids WA website, with link to your website
- ♥ Your logo and a half page advertisement in four editions of our quarterly Heart to Heart newsletter (circ 500+)
- ♥ Visual office recognition – advertising poster and Certificate of Appreciation
- ♥ Reserved tickets for 30 guests (3 tables of 10)
- ♥ Your logo on all Gala Ball promotional material
- ♥ Large branded Gold heart on the Honour Board in the foyer of the Ballroom
- ♥ Full page advertisement in the Gala Ball Booklet
- ♥ Prominent branding exposure at the Ball (your banners displayed, your logo on screen)
- ♥ Your company name displayed on your tables
- ♥ Verbal acknowledgement by Master of Ceremonies throughout the evening



Red Heart Sponsor - \$10,000

- ♥ Recognition of your support on the campaign and sponsor pages of the HeartKids website
- ♥ Your logo and a quarter page advertisement in all four editions of our quarterly newsletter (circ 500+)
- ♥ Visual office recognition – advertising post and Certificate of Appreciation
- ♥ Medium branded Red heart on the Honour Board in the foyer of the Ballroom
- ♥ Reserved tickets for 20 guests (2 x tables of 10)
- ♥ Your logo on all Gala Ball promotional material
- ♥ Half page advertisement in the Gala Ball Booklet
- ♥ Your signage displayed on the night
- ♥ Your company's name on the table
- ♥ Your logo displayed on screen with other Red Heart sponsors
- ♥ Verbal acknowledgement by Master of Ceremonies



Blue Heart Sponsor - \$5,000

- ♥ Recognition of your support on the campaign and sponsor pages of the HeartKids website
- ♥ Your logo on campaign page of our quarterly newsletter (circ 500+)
- ♥ Visual office recognition – advertising poster and Certificate of Appreciation
- ♥ Small branded Blue heart on the Honour Board in the foyer of the Ballroom
- ♥ Reserved tickets for 10 guests (one table)
- ♥ Quarter page advertisement in the Gala Ball Booklet
- ♥ Your signage displayed on the night
- ♥ Your company's name on the table
- ♥ Your logo displayed on screen with other Blue Heart sponsors
- ♥ Verbal acknowledgement of your support



White Heart Sponsor - \$2,500

- ♥ Recognition of your support on the campaign and sponsor pages of the HeartKids website
- ♥ Your logo on campaign page of our quarterly newsletter (circ 500+)
- ♥ Visual office recognition – Framed Certificate of Appreciation
- ♥ Small branded White heart on the Honour Board in the foyer of the Ballroom
- ♥ Reserved tickets for 10 guests (one table)
- ♥ Logo recognition in the Gala Ball Booklet
- ♥ Your company's name on the table
- ♥ Your logo displayed on screen with other White Heart sponsors
- ♥ Verbal acknowledgement of your support

Sponsors secured by 30th November 2007 will have the added advantage of company logo representation on the event tickets.